

ORDER

KSNV

Orders
Order / Rev: 104994
Alt Order #: 06837955
Product Desc: OBAMA FOR AMERICA
Estimate: 1536
Flight Dates: 09/25/12 - 10/01/12
Original Date / Rev: 08/01/12 / 09/28/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama for America *Revised*
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	99	\$78,525.00	\$66,746.25
10/01/12	10/01/12	22	\$16,525.00	\$14,046.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	99	\$78,525.00	\$66,746.25	0.00
October 2012	22	\$16,525.00	\$14,046.25	0.00
Totals	121	\$95,050.00	\$80,792.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	30%	\$95,050.00
Market	100%	\$316,833.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$82,376.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$60,198.33
KTUD	1%	\$3,168.33
KVVU	20%	\$63,366.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$12,673.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/WagM		5-6a	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$1,300.00
				M-F 5-6a WakeUp w/Wagners											

NEWS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 104994
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--		4				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		Today Show		658a-9am	-TWThF----	:30		(\$200.00)		0.00	NM		
		See MG 3.5,3.6,3.7,3.8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	09/24/12-09/30/12		Today Show		658a-9am	-TWThF----	:30		(\$200.00)		0.00	NM		
		See MG 3.5,3.6,3.7,3.8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
3	KSNV	09/24/12-09/30/12		Today Show		658a-9am	-TWThF----	:30		(\$200.00)		0.00	NM		
		See MG 3.5,3.6,3.7,3.8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
4	KSNV	09/24/12-09/30/12		Today Show		658a-9am	-TWThF----	:30		(\$200.00)		0.00	NM		
		See MG 3.5,3.6,3.7,3.8													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
5	KSNV	09/25/12-09/28/12		Today Show		658a-9am	-TWThF----	:30		\$850.00		0.00	NM		
		Ⓜ MG for 3.3,3.2,3.1,3.4													
		[Revised Rate to Reinstate]													
6	KSNV	09/25/12-09/28/12		Today Show		658a-9am	-TWThF----	:30		\$850.00		0.00	NM		
		Ⓜ MG for 3.3,3.2,3.1,3.4													
		[Revised Rate to Reinstate]													
7	KSNV	09/25/12-09/28/12		Today Show		658a-9am	-TWThF----	:30		\$850.00		0.00	NM		
		Ⓜ MG for 3.3,3.2,3.1,3.4													
		[Revised Rate to Reinstate]													
8	KSNV	09/25/12-09/28/12		Today Show		658a-9am	-TWThF----	:30		\$850.00		0.00	NM		
		Ⓜ MG for 3.3,3.2,3.1,3.4													
		[Revised Rate to Reinstate]													
E 6	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				News 3 Sunrise SUNDAY											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$325.00		0.00			
E 7	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$150.00	4	0.00	NM	1	\$625.00
				Sunday Today											
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		Sunday Today		7a-8am	-----Su	:30		(\$150.00)		0.00	NM		
		See MG 7.2													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	09/30/12-09/30/12		Sunday Today		7a-8am	-----Su	:30		\$625.00		0.00	NM		
		Ⓜ MG for 7.1 09/30													
		[Revised Rate to Reinstate]													
E 8	KSNV	09/30/12	09/30/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
				Meet the Press											
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$3,000.00		0.00			
E 11	KSNV	09/25/12	09/28/12	M-F Today Show II 3rd Hour	CM	9-10a	-TWTF--	:30	4	\$95.00	4	0.00	NM	4	\$1,400.00
				M-F Today Show II											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--		4				\$95.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Rachael Ray Rachael Ray RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$80.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF---- :30 (\$80.00) 0.00 NM See MG 13.5,13.6,13.7,13.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF---- :30 \$325.00 0.00 NM Ⓜ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate]															
E 14	KSNV	09/25/12	09/28/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$1,700.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -TWTF-- 4 \$125.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF---- :30 (\$125.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---- :30 \$425.00 0.00 NM Ⓜ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate]															
E 15	KSNV	09/25/12	09/28/12	The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$100.003		0.00	NM	4	\$1,300.00

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The Agenda 1230pm															

AGENDA

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																
Week: 09/24/12	09/30/12	-TWTF--	4	\$100.00	0.00																
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type												
1	KSNV	09/24/12-09/30/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM												
See MG 15.5, 15.6, 15.7, 15.8																					
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																					
2	KSNV	09/24/12-09/30/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM												
See MG 15.5, 15.6, 15.7, 15.8																					
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																					
3	KSNV	09/24/12-09/30/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM												
See MG 15.5, 15.6, 15.7, 15.8																					
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																					
4	KSNV	09/24/12-09/30/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	(\$100.00)	0.00	NM												
See MG 15.5, 15.6, 15.7, 15.8																					
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																					
5	KSNV	09/25/12-09/28/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	\$325.00	0.00	NM												
Ⓜ MG for 15.2, 15.1, 15.4, 15.3																					
[Revised Rate to Reinstate]																					
6	KSNV	09/25/12-09/28/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	\$325.00	0.00	NM												
Ⓜ MG for 15.2, 15.1, 15.4, 15.3																					
[Revised Rate to Reinstate]																					
7	KSNV	09/25/12-09/28/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	\$325.00	0.00	NM												
Ⓜ MG for 15.2, 15.1, 15.4, 15.3																					
[Revised Rate to Reinstate]																					
8	KSNV	09/25/12-09/28/12	The Agenda 1230pm	1230-1p	-TWThF----	:30	\$325.00	0.00	NM												
Ⓜ MG for 15.2, 15.1, 15.4, 15.3																					
[Revised Rate to Reinstate]																					

E 16	KSNV	09/25/12	09/28/12	Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$1,700.00
Days of our Lives															

DAYS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																
Week: 09/24/12	09/30/12	-TWTF--	4	\$125.00	0.00																
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type												
1	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm	-TWThF----	:30	(\$125.00)	0.00	NM												
See MG 18.5, 18.6, 16.7, 16.8																					
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																					
2	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm	-TWThF----	:30	(\$125.00)	0.00	NM												
See MG 18.5, 18.6, 16.7, 16.8																					
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																					
3	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm	-TWThF----	:30	(\$125.00)	0.00	NM												
See MG 16.5, 16.6, 16.7, 16.8																					
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																					
4	KSNV	09/24/12-09/30/12	Days of our Lives	1258p-2pm	-TWThF----	:30	(\$125.00)	0.00	NM												
See MG 16.5, 16.6, 16.7, 16.8																					
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																					
5	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm	-TWThF----	:30	\$425.00	0.00	NM												
Ⓜ MG for 16.2, 16.4, 16.3, 16.1																					
[Revised Rate to Reinstate]																					
6	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm	-TWThF----	:30	\$425.00	0.00	NM												
Ⓜ MG for 16.2, 16.4, 16.3, 16.1																					
[Revised Rate to Reinstate]																					
7	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm	-TWThF----	:30	\$425.00	0.00	NM												
Ⓜ MG for 16.2, 16.4, 16.3, 16.1																					
[Revised Rate to Reinstate]																					
8	KSNV	09/25/12-09/28/12	Days of our Lives	1258p-2pm	-TWThF----	:30	\$425.00	0.00	NM												
Ⓜ MG for 16.2, 16.4, 16.3, 16.1																					
[Revised Rate to Reinstate]																					

E 17	KSNV	09/25/12	09/28/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.004		0.00	NM	4	\$1,300.00
The Doctors															

DRS

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	09/25/12	09/28/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.00	4	0.00	NM	4	\$1,300.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$85.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		The Doctors	2pm-3pm		-TWThF----	:30		(\$85.00)		0.00	NM		
See MG 17.5, 17.8, 17.7, 17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12		The Doctors	2pm-3pm		-TWThF----	:30		(\$85.00)		0.00	NM		
See MG 17.5, 17.6, 17.7, 17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		The Doctors	2pm-3pm		-TWThF----	:30		(\$85.00)		0.00	NM		
See MG 17.5, 17.6, 17.7, 17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		The Doctors	2pm-3pm		-TWThF----	:30		(\$85.00)		0.00	NM		
See MG 17.5, 17.8, 17.7, 17.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		The Doctors	2pm-3pm		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2, 17.4, 17.3, 17.1															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		The Doctors	2pm-3pm		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2, 17.4, 17.3, 17.1															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		The Doctors	2pm-3pm		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2, 17.4, 17.3, 17.1															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12		The Doctors	2pm-3pm		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 17.2, 17.4, 17.3, 17.1															
[Revised Rate to Reinstate]															
E 18	KSNV	09/25/12	09/28/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$450.00		0.00						
E 19	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$145.00	4	0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$145.00		0.00						

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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$145.004		0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$145.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)		4-5pm		(4:00 PM-4:30 P-TwThF----	:30	(\$145.00)	0.00	NM				
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)		4-5pm		(4:00 PM-4:30 P-TwThF----	:30	(\$145.00)	0.00	NM				
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)		4-5pm		(4:00 PM-4:30 P-TwThF----	:30	(\$145.00)	0.00	NM				
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	NEWS 3 at 4 (1 HOUR)		4-5pm		(4:00 PM-4:30 P-TwThF----	:30	(\$145.00)	0.00	NM				
See MG 19.5,19.6,19.7,19.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)		4-5pm		(4:00 PM-4:30 P-TwThF----	:30	\$600.00	0.00	NM				
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)		4-5pm		(4:00 PM-4:30 P-TwThF----	:30	\$600.00	0.00	NM				
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)		4-5pm		(4:00 PM-4:30 P-TwThF----	:30	\$600.00	0.00	NM				
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	NEWS 3 at 4 (1 HOUR)		4-5pm		(4:00 PM-4:30 P-TwThF----	:30	\$600.00	0.00	NM				
Ⓜ MG for 19.3,19.4,19.2,19.1 [Revised Rate to Reinstate]															
E 20	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$700.001		0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$700.00		0.00						
E 21	KSNV	09/25/12	09/28/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	4	\$1,000.001		0.00	NM	4	\$4,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$1,000.00		0.00						
E 22	KSNV	09/29/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.001		0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$650.00		0.00						
E 23	KSNV	09/30/12	09/30/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$900.002		0.00	NM	1	\$900.00
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$900.00		0.00						
E 24	KSNV	09/25/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$4,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	4		\$230.00		0.00						

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				FacetoFace/Ralston Rept												
				Face to Face w/ J.Ralston												
FACE TO FACE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--		4			\$800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30	(\$125.00)		0.00	NM				
See MG 26.5,26.6,26.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30	(\$125.00)		0.00	NM				
See MG 26.5,26.6,26.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
4	KSNV	09/24/12-09/30/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30	(\$125.00)		0.00	NM				
See MG 26.5,26.6,26.7																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30	\$800.00		0.00	NM				
Ⓜ MG for 26.2,26.1,26.4																
[Revised Rate to Reinstate]																
6	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30	\$800.00		0.00	NM				
Ⓜ MG for 26.2,26.1,26.4																
[Revised Rate to Reinstate]																
7	KSNV	09/25/12-09/28/12	FacetoFace/Ralston Report			730-758pm	-TWThF----	:30	\$800.00		0.00	NM				
Ⓜ MG for 26.2,26.1,26.4																
[Revised Rate to Reinstate]																
E 28	KSNV	09/29/12	09/29/12	Wknd Wheel of Fortune CM		7-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00	
				SAT/ Wheel of Fortune												
WHEEL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1			\$500.00		0.00					
E 29	KSNV	09/29/12	09/29/12	Vegas Inc.		CM	6:30-8pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				Vegas Inc.												
VEGAS INC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1			\$375.00		0.00					
E 30	KSNV	09/28/12	09/28/12	Fri 10-11p		CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Friday Prime 10-11pm												
DATELINE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--		1			\$3,200.00		0.00					
E 31	KSNV	09/29/12	09/29/12	Sat PR 9-11p		CM	9-11p	-----S-	:30	1	\$1,300.00	2	0.00	NM	1	\$1,300.00
				Saturday Prime 9-11pm												
NBC PRIME																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1			\$1,300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12	Sat PR 9-10p			9-10pm	-----Sa--	:30	(\$1,200.00)		0.00	NM				
See MG 31.2																
[na golf]																
2	KSNV	09/24/12-09/30/12	Sat PR 9-10p			9-10pm	-----Sa--	:30	(\$1,200.00)		0.00	NM				
Ⓜ See MG 31.3																
3	KSNV	09/29/12-09/29/12	Sat PR 9-11p			9-11p	-----Sa--	:30	\$1,300.00		0.00	NM				
Ⓜ MG for 31.2 09/29																
[Inv code]																
E 32	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA		CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				NFL Pre-Game												
FNIA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S		1			\$2,400.00		0.00					

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	KSNV	09/30/12	09/30/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,100.00		0.00			
E 39	KSNV	09/25/12	09/28/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	09/24/12-09/30/12		The Tonight Show		1135p-1237a	-TWThF----	:30		(\$425.00)		0.00	NM		
See MG 39.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		The Tonight Show		1135p-1237a	-TWThF----	:30		\$425.00		0.00	NM		
Ⓜ MG for 39.3 09/25															
[Revised Rate to Reinstate]															
E 40	KSNV	09/25/12	09/28/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$225.00	1	0.00	NM	4	\$900.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					4	\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/24/12-09/30/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		(\$225.00)		0.00	NM		
See MG 40.5,40.6,40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		(\$225.00)		0.00	NM		
See MG 40.5,40.6,40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		(\$225.00)		0.00	NM		
See MG 40.5,40.6,40.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$225.00		0.00	NM		
Ⓜ MG for 40.4,40.2,40.3															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$225.00		0.00	NM		
Ⓜ MG for 40.4,40.2,40.3															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		Late Night w/Fallon		1237a-136am	-TWThF----	:30		\$225.00		0.00	NM		
Ⓜ MG for 40.4,40.2,40.3															
[Revised Rate to Reinstate]															
E 41	KSNV	09/29/12	09/29/12	Saturday Night Live Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$750.00		0.00			
E 42	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$450.00		0.00			
E 43	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$700.00		0.00			

Order / Rev: 104994
 Alt Order #: 06837955
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 49	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
E 50	KSNV	10/01/12	10/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$425.00		0.00			
E 51	KSNV	10/01/12	10/01/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
E 52	KSNV	10/01/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$450.00		0.00			
E 53	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$725.00		0.00			
E 54	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,200.00		0.00			
E 55	KSNV	10/01/12	10/01/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,200.00		0.00			
E 56	KSNV	10/01/12	10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		M-F Jeopardy		630-7pm	M-----	:30		(\$1,300.00)		0.00	NM		
See MG 56.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		M-F Jeopardy		630-7pm	M-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 56.1 10/01															
[Revised Rate to Reinstate]															
E 57	KSNV	10/01/12	10/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		M-F Wheel		7-730pm	M-----	:30		(\$1,300.00)		0.00	NM		
See MG 57.2															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/01/12-10/01/12		M-F Wheel		7-730pm	M-----	:30		\$1,300.00		0.00	NM		
Ⓜ MG for 57.1 10/01															
[Revised Rate to Reinstate]															
E 58	KSNV	10/01/12	10/01/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00

